

TABLE OF CONTENTS

EXECUTIVE SUMMARY	4	3.6 The three (3) leading group of companies of cruises internationally.....	89
1. CRUISES IN GREECE	5	4. CONCLUSIONS - PROSPECTS	90
1.1 Institutional framework.....	6	4.1 SWOT Analysis.....	91
1.2 General facts & figures of cruises in Greece.....	11	4.2.1 Main Findings : Greece.....	92
1.3 Cruising ports.....	13	4.2.2 Main Findings : Global environment.....	94
1.4 Ports of departure.....	19	4.3 Trends and prospects in the sector of cruises.....	96
1.5 Winter cruise in Greece.....	26	SOURCES & BIBLIOGRAPHY	99
2. CRUISES IN THE MEDITERANEAN SEA	33		
2.1 Cruises in the Mediterranean sea.....	34		
2.2 Trends for cruises in the Mediterranean sea.....	40		
2.3 Cruises in the Mediterranean sea.....	50		
2.4 Major ports.....	57		
2.5 Cruises in the Mediterranean sea, per country	62		
2.6 Seasonality.....	66		
3. INTERNATIONAL CRUISES	71		
3.1 International cruises.....	72		
3.2 Contribution of cruises to the economy.....	82		
3.3 International trends of cruises.....	83		
3.4 The sustainable development of cruises.....	85		
3.5 Cruises in Europe.....	87		